

GUNCLES
are *Great!*

2021 Sponsorship Opportunities

Dear potential sponsor,

I am reaching out to share an opportunity for your organization to partner with us to establish a new initiative that aims to fill Arkansas with trusted mentors, friends, and champions in the form of the Gay Uncle, or “Guncle.”

Guncles are Great is a new nonprofit organization based in Jonesboro, Arkansas focused on normalizing the LGBTQ+ experience through the power of community support and mentorship. Our “Guardian Guncles” support struggling middle class families who need extra help by offering them community workshops, financial aid, and youth mentorship. We are building bridges between gay and straight communities in Northeast Arkansas across generations, political lines, sexual identities, and backgrounds.

We invite you to join us in advancing our mission! Through your annual sponsorship, we will leverage our growing network to help you build trust, promote your brand, and create goodwill among our growing audience. Please review this sponsorship levels in this packet for information about the benefits of supporting our work. I’m happy to discuss additional ways we can recognize your brand through the creation of a custom sponsorship package if you would like to schedule a meeting.

Guncles are Great is a 501(c)(3) nonprofit organization, so your sponsorship is tax deductible and will be used exclusively to advance our mission.

In order to maximize the exposure that comes with sponsorship, we ask that you reserve the sponsorship level of your choosing and submit your payment at your earliest convenience. In the meantime, please visit our website and social media pages to learn more about what we do and how you can engage with our community.

Thank you for your consideration!

Kind regards,
Charles Tinsley

CONTACT US

Charles Tinsley

866-446-9537

sponsors@gunclesaregreat.org

**361 Southwest Drive,
Suite 317
Jonesboro, AR 72401**

gunclesaregreat.org

**Facebook + Twitter:
[@GunclesAreGreat](#)**

GUNCLES ARE GREAT | 2021 Sponsorship Levels

Your organization is invited to become a sponsor of Guncles are Great! Please review the sponsorship levels and benefits below, choose the option that works for you, and then complete and return the form at the end of this packet to secure your preferred sponsorship level.

	RED \$10,000	ORANGE \$7,500	YELLOW \$5,000	GREEN \$2,500	BLUE \$1,000	INDIGO \$500	VIOLET \$250
Title sponsorship of 2022 events	X						
Mentions in other materials (letters, press releases)	X	X					
Featured sponsor article or offer in email blast	X	X	x				
Logo on Guncles are Great t-shirts	Top - Large	Medium	Small	Small			
Logo with back link on emails to members	Top - Large	Medium	Small	Name only	Name only		
Social media @mentions	6	5	4	3	2	1	
Logo on sponsors web page with back link to website	Top - Large	Medium	Small	Small	Small	Name only	Name only

Sponsorship payments are accepted by check payable to Guncles are Great| 361 Southwest Drive, Suite 317 | Jonesboro, AR 72401. Guncles are Great is a registered nonprofit organization, tax ID #85-4123708. Donations are tax deductible to the extent allowable by law. Questions can be directed to Charles Tinsley at 866-446-9537 or sponsors@gunclesaregreat.org.

GUNCLES ARE GREAT | Sponsorship Form

Please complete the form below to secure the sponsorship level of your choosing.

Sponsor name	
Address	

City	State	Zip

Contact name	
---------------------	--

Email	Phone

Please indicate your preferred sponsorship level below. Sponsorships are available on a first come, first served basis.

	Sponsorship Level	Donation
	RED SPONSORSHIP	\$10,000
	ORANGE SPONSORSHIP	\$7,500
	YELLOW SPONSORSHIP	\$5,000
	GREEN SPONSORSHIP	\$2,500
	BLUE SPONSORSHIP	\$1,000
	INDIGO SPONSORSHIP	\$500
	VIOLET SPONSORSHIP	\$250
	FRIEND	\$100

Payment Method:

CHECK PAYABLE TO GUNCLES ARE GREAT ENCLOSED	
--	--

CREDIT CARD PAYMENT INFO

Name on card	Card number
Card type (Visa/MC/etc.)	Expiration
Security Code	

For questions on how to submit this form and your payment, contact Charles Tinsley at 866-446-9537 or sponsors@gunclesaregreat.org. **THANK YOU!**

Learn more about Guncles are Great at
gunclesaregreat.org/sponsor.